



*Tech Freedom Online*

"Let us be together  
Let us interact together  
And may our minds  
comprehend together"

 **Company Brochure**

## **Tech Freedom Online – ebrochure**

**Presented by:**

**Tech Freedom Online**

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## About Tech Freedom

Founded in 2003 and is a Delhi, India based complete web solution company. **Tech Freedom Online (TFO)** provides managed hosting services to companies of all sizes. **Tech Freedom Online** is responsible for the supply of all the equipment, bandwidth and management that is needed to run any hosted application.

We at **Tech Freedom Online** understand that no two businesses are alike. With this in mind, we planned our web hosting packages that meet the diverse requirements of all enterprises. Our vast range of services are highly flexible and range from packages that are as simple as managed shared hosting in which the client does not require even basic HTML knowledge, to high end cluster server solutions.

**TFO** maintains state of the art data centers, in the US and India to support its hi-tech operations. These data centers are manned 24 x 7, by highly trained professionals who ensure the complete safety of your data.

We have always chosen to take up challenging innovations and then deliver unmatched services. We are a trusted name with over 2,000 customers in over world. We do not spend our resources in advertising. Our entire customer base is only and solely from free search engine listings or customer mouth publicity. We are grateful to all our customers, out of whom an overwhelming 90% recommend our services to their friends.

Despite the heavy turbulence in the web hosting industry a few years back, **Tech Freedom Online** has emerged a winner with flying colors. Our stability and fanatical growth during the past few years have attracted not just small companies, but also huge govt. organizations and enterprises.

### Among many others, some of our prestigious clients are:

BVI HR Practice Pvt. Ltd.	Jagson Airlines Ltd.
Netball Federation of India	Comnet Travels Pvt. Ltd.
Himalayan Collage of Education	Jeddah Commercial Directory
Abhinav Paper Products Pvt. Ltd.	Acventa Research Labs Pvt Ltd.
Exhibitions India Pvt. Ltd. ( <b>Exhibitions India Group</b> )	Comnet Publishers Pvt. Ltd.
United Town Planner Pvt. Ltd.	Sunflame Enterprises Private Limited
Institute of Applied Law and Legal Management	Lasco Shipping Co. Pvt Ltd.

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- **Customer oriented company**

**Tech Freedom Online** is a premier Internet Solution Provider. We offer ad-free Web Hosting, Domain Name Registration, Corporate Mailing Solutions and Web Designing / Development. Our affordable great value shared hosting packages make us the best place to host your small business website or personal web site. Our starter shared hosting packages are easy to use and ideal for first-time webmasters. We always fully understand your needs and fulfill them in the best way possible.

- **Stable, reliable and qualified team**

The entire **Tech Freedom Online** crew is well trained and professional. All our employees are either Graduates in Engineering or hold a Masters in Computer Applications.

- **Reasonable cost**

We are able to offer services for very reasonable pricing, several times lower than Other companies.

- **Technically advanced**

Our state-of- the-art server control, dedicated firewall setup enables you to run your business smoothly. We know the technology and we will make it work for you.

- **No hampered communications**

Easy communication - which is what our customers and partners appreciate. Reaction time is at a minimum. You will like the speed and quality of our work. In addition, we try to "predict" your desires and satisfy them.

- **Quality**

We know the technology and how to provide best web solution services to our clients. The quality is predictable and extremely reliable.

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Turn key startup – Get your website up and running in no time!

Reliability - Guaranteed 99.9% uptime.

Data integrity - Daily backups protecting your files from loss or corruption.

Throughput - Your pages come up quickly for your visitors.

Scalability - Upgrade your account as you grow.

Control Panel – Control every aspect of your package, from email redirects to database users.

Information – Complete demographics of your website visitors and popularity statistics for each page on your website.

Support - 24/7 access to support that provides prompt, useful answers to your questions

Connectivity - Our data centers are backed with multiple DS3, OC3 and OC12 redundant gateways to ensure 100% connectivity.

### • **A to Z web solutions**

If you approach our company, you will not need any other provider of Internet Solution Provider - we offer full solutions from beginning to end.



## Network Availability & Security:

Tech Freedom Online invests heavily in infrastructure.

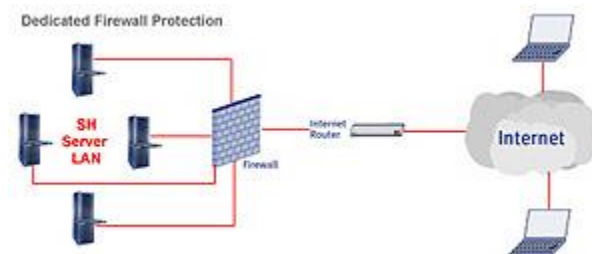
### Backbone Infrastructure

Tech Freedom Online operates multiple V-LANS in multiple locations [ US, UK and India ]. This allows us to offers more stable and reliable hosting services with zero risk. Multiple bandwidth backbones such as Verio, Time-Warner, Sprint, British Telecom provide a redundant network availability.

### Firewall

Robust DOS shields prevent our networks from Denial Of Service Attacks. All our servers are installed with ON ACCESS & ON DEMAND virus scanners. The systems are regularly updated with Software updates. Tech Freedom Online provides IBM e-servers which allow a high degree of performance and in case of hardware interruptions, the necessary hardware is replaced in shortest possible time. This is due to our partnership or special arrangements with these software or hardware vendors.

NetScreen Security Appliances provide Tech Freedom Online's proven firewall defense. Managed by our in-house experts, these solutions have been designed to address any organization's current and future security requirements. This enterprise-class protection includes inspection firewall, robust DoS shield, high-performance IPSec VPN, and traffic management for high reliability and maximum protection, without expensive licensing fees.



### NetScreen Firewall Include ;

Integrated security-optimized hardware, operating system, and firewall, which provide a higher level of security than patched together software-based solutions. NetScreen's ScreenOS software is an ICSA certified stateful inspection firewall. Netscreen's ASIC accelerates encryption and authentication process. IPSEC VPN capabilities.



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### **Anti-Virus**

Our servers run with Mcafe Anti-Virus System.  
Scanning is done both **On - Access** as well as **On - Demand**.

### **Monitoring**

Our simple and cellular hierarchy of **Tech Freedom Online's** Rapid Action Force™ enables us to provide personal and customized service for all your requirements. All our key infrastructures are monitored constantly with over 300 random samples at any given working time. Any deviation is intimated with proper escalation procedure.



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 **Tech Services**

We at **Tech Freedom Online** provide complete Internet Solution under one roof. **Tech Freedom Online** has an impressive product list for the fast growing Indian Internet community. These include Dedicated servers, Software Development, Web designing, Web Development Shared Hosting, Mailing Solutions and Domain Registration.

**Following are the Products, which Tech Freedom Online is dealing into:**

- Domain Registration
- Shared Linux & Windows hosting
- Corporate Mailing solutions
- Biz Secure FTP
- Media Streaming
- Website Design
- Web Development
- Web Redevelopment
- Website Maintenance
- Software Development
- Web Promotion

**1) Domain Name Registration:** **Tech Freedom Online** can secure every domain that your business requires. Currently we register 30+ TLDs, from the convectional .com, .net to the latest .tv, .cc, .info.

Now **DOT IN domains are also available for anyone! Individuals, Companies and Organizations in India and abroad are eligible. Show your pride by using a DOT IN domain name -- the symbol of India's future!**

**2) Shared Hosting:** Shared hosting packages are targeted at small and medium businesses. **Tech Freedom Online** offers many packages from starter plans to enterprise level solutions. These packages are equipped with all the tools that you would ever require to run a website. Every shared hosting package comes installed with a web based control panel that allows a webmaster to tweak and fix every aspect of a web package.

**Tech Freedom Online Shared Web hosting plans offer you:**

- **Turn key startup** – Get your website up and running in no time!
- **Reliability** - Guaranteed 99.9% uptime.
- **Data integrity** - Daily backups protecting your files from loss or corruption.
- **Throughput** - Your pages come up quickly for your visitors.

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- **Scalability** - Upgrade your account as you grow.
- **Support** - 24/7 access to support that provides prompt.
- **Control Panel** - Control every aspect of your package.
- **Information** - Complete demographics of your website visitors and popularity statistics for each page on your website.

**3) Corporate Mailing Solutions and permanent mail address:** Get a permanent email ID once and for all. Your email ID will remain as it is, even when you move, change city, jobs. Easy to use web interface, you can operate your email account even if you are new to computers. Tech Freedom Online offers a complete mail management solution that allows you to "own" your email ID.

Tech Freedom Online - Personal Mail Address lets you get the email name that will suit your name, business or personal interest you always wanted, such as me@my-own-name.com. It gives you the email name of your choice. So you don't have to be you @XYZ.com all the time, you can be @ whatever name you choose! You will never have to change your e-mail address again once you have your own dot com name because now YOU OWN IT!!!

### Features:

**Easy to remember:** [you@yourname.com](mailto:you@yourname.com) your friends or business associates will never forget your email address now.

**Unlimited Email Addresses:** It's perfect for families or groups of people with shared interests - like your investment club, or sports team. You can keep on adding accounts as your group grows.

**Access from anywhere:** Your Email account is globally accessible, and is totally independent of your Internet Service Provider.

**Full fledge Control Panel:** Total web based control panel to manage you email accounts. You can also have unlimited auto responders.

**Auto responders:** Auto responder is an automatic response to the mail sender that their email has indeed reached the right place.

**Vacation responder:** If you cannot check you email for a week, then setup a vacation responder, and the everyone who sends you an email within that week will be informed that you can't check your mail this week!

**4) Biz Secure FTP:** Most of the companies in the US, UK and other countries choose India as their favorable destination for outsourcing projects in Software



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development, Medical transcription, Data processing and CAD - CAM solutions etc. The basic requirement for executing such projects is to have high speed internet

infrastructure. If you are a company, executing projects from abroad, here is a good news for you. **Tech Freedom Online** offers Business Secured FTP servers.

Red Hat Linux is the industry's most comprehensive suite of Linux solutions designed expressly for mission-critical enterprise computing and certified by top enterprise software vendors. It delivers the highest levels of reliability and value, coupling the innovation of open source technology and the stability of a true enterprise-class platform.

### **What is Business Secured FTP Server and why do you need it?**

Typically a Business Secured FTP Server will allow you to transfer input as well as final product files at a high speed connectivity. Above all it guarantees your data security. Previously companies in India have to invest a lot in maintaining their own server to transfer data. This ended up in spending more time and money in transfer rather than executing the project.

In a Business Secured FTP server environment, you will have restricted access on different files. For example; input, finished, returns, samples etc. This ensures that data is kept in a highly confidential way where the level of access is restricted. Moreover, the server is connected to 500 Mbps connectivity which will make your data transfer easier and faster. This eliminates the need for a dedicated server to be maintained in your premises.

### **Customer Control Panel**



This control panel will allow you to configure parameters such as FTP, Folder permissions, Emails, Auto responders, Auto forwarders, Front page extensions, Creating databases, File managing, Password protected URL, Installing spam assassin etc.

**5) Website Design & Development:** Our designers create custom web sites that load quickly, are visually pleasing and user-friendly. A professional presence on the Internet is critical to be competitive in today's business arena. Let **Tech Freedom Online** work with you to design a site that will give you the exposure you need.

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Tech Freedom Online creates comprehensive and high-impact Web sites. By partnering with our clients throughout the development process, we ensure complete customer satisfaction. Each Web site uses custom graphics to reflect the client's image and expertise. Our goal is to develop Web sites that separate our clients from their competition. We can help you update, enhance, or redesign your Web site. Our expertise in graphics, animation and technical design allows you to deliver a more effective professional message. We build interactive interfaces that increase the aesthetic appeal of your site while maintaining easy navigation.

### Few websites being developed by us:

1. <http://www.atulbakshi.com>
2. <http://www.indoarabian.net>
3. <http://www.bvi-acplgroup.com>
4. <http://www.lascoindia.com>
5. <http://www.iars.co.in>
6. <http://www.sunflame.com>
7. <http://www.netballindia.org>
8. <http://www.icdinfo.com>
9. <http://www.keshari.com>
10. <http://www.ttcindia.co.in>
11. <http://www.windsong-india.com>
12. <http://www.utpl.org>
13. <http://www.iallm.org>
14. <http://www.nsouthlaw.com>

**6) Web Redevelopment:** At least 1 in 5 People access the web on a daily basis. These are all potential customers and with a well-planned Internet business strategy, you can reach these individuals. If you have a website that's not meeting your expectations, or would like to reap the benefits of having a website; we can help!

Tech Freedom Online utilizes the latest Internet technologies to provide our clients with affordable website design solutions. Solutions that will grow and market your business, and provide a positive return on your investment.

Also available with all of our website design solutions is a complete administration backend. This allows you to maintain your website with little to no technical knowledge.

### So you already have a website...

- Do your customers know your website exists?
- Is your website getting the traffic you expected? Do you know?
- Is your website traffic resulting in sales?



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We can help you answer YES to these questions. Through search engine optimization, we will get your website ranked among the top 30 sites on the major search engines, and drive traffic to your website that will actually result in sales. Contact us today to schedule your Internet Business Analysis and to find out how you can use the Internet to grow and market your business online.

**7) Website Maintenance:** After your website has been launched on the World Wide Web it is important that the contents be updated on a regular basis. Your website's content should remain fresh and continue to provide value to your customers. As a service to our clients we offer optional maintenance packages with all web solutions we develop. We can provide maintenance hourly or through an annual service contract. Our maintenance services are very affordable and will ensure that your latest offerings are available to your customers.

You already have a website that needs to be updated but don't have the expertise or time to perform the updates yourself. Call us, we can help. We can also service websites that were not developed by us and would be glad to assist you.

**8) Software Development:** Tech Freedom Online provides professional World Wide Web publishing services, focusing on business-to-business and business-to-consumer communication. We specialize in the creation of the web page for you. We can create the graphics for you or you can give us your own. We can use your existing hosting provider or we can set you up with the best hosting provider on the net. And finally, we will also promote the site after it has been finished. All of this for a small price compared to what you would pay to advertise through mail or on TV and not to mention the fact that this is up for the world to see!

Your web pages are your online image and we understand that constant availability and speedy delivery of your Internet presence is crucial to your business. Our mission is to deliver your pages around the clock, day in day out, as fast as your visitors can take them and to do it better than anyone else!

**6) Web Promotion:** Having a website without a proven marketing strategy is like producing a TV commercial without buying airtime. There are several methods to induce people to visit your website:

- Links from other related websites
- Word-of-mouth; always works...always will.
- Off-line marketing: business cards, invoices, yellow pages, voice mail message, etc.

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The two most effective strategies involve bringing people to your website through Search Engine Optimization... or bringing your website to people through email marketing. Remember, there's no point in having a website if no one knows about it. Search engines are unquestionably the best way to increase traffic to your website. Equally as important is attracting the right traffic.

**A simple Search Engine Optimization rule:  
Higher ranking = Increased traffic = Increased sales**

Simply registering your website with the various search engines is not enough. This will get your site listed but if you're not on the first 3 pages of results it's unlikely that (potential) customers will find you. We can optimize your website for relevant keyword phrases to achieve a top 30 search engine listing and drive targeted traffic to your website. Targeted traffic are those individuals that are likely searching for your specific products and services.

We will optimize the content of your website for your target markets and highlight the products and services customers are searching for. As your search engine ranking increases, so will traffic that will result in sales.



**Tech @ Support**

#### **How do you stand to benefit as a Customer?**

As a customer you can use our Interactive Support Systems thru E-mail, Phone (24/7), Yahoo and Hotmail online Chatting, Free Downloads, Alerts, Manuals, Tools etc. Moreover, you can also train and educate your company users, administrators using these systems. This saves your precious time and also maintains continuity in your web presence.

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